

# ROYAL TALENS

Our ref.

Phone

Apeldoorn,

**Terms and Conditions  
Amsterdam Color contest**

**055-5274700**

**September 28th 2022**

1. Royal Talens organizes the creative art contest for the promotion of the Amsterdam website (hereinafter 'THE CONTEST')
2. The contest will be executed by Royal Talens.
3. This is a worldwide contest.
4. The call to participate in the contest is from October 1<sup>st</sup> 2022 until October 30<sup>th</sup> 2022.
5. The winners of the prizes will be announced in November 2022.
6. By participating in the contest, the participants guarantee that they are legally allowed to participate in the contest and agree to be bound by these terms and conditions.
7. No registration fee must be paid for this competition.
8. Any applicant to participate in the contest must be 18 years old at the time of registration.
9. The participants are restricted to use mainly Amsterdam products for their contest entry or entries. The participants can choose from the complete Amsterdam product portfolio that Royal Talens distributes.
10. The Work must be the original creation of the participant. In case of the Work being a copy of another work in content or similarity it will be disqualified, and the participant will have to return the incentives and / or privileges that have been provided to the participant to the contest.
11. The participant must participate using the following procedure:
  1. Take a photo(s) of the Work
  2. Email the work to [amsterdam@royaltalens.com](mailto:amsterdam@royaltalens.com) with "Amsterdam COLOR contest" in the subject line.

Optional steps:

3. Post the Work on social media

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Royal Talens*

4. Add #amsterdamcolorcontest and @amsterdamacrylics
5. Follow @amsterdamacrylics
  
12. The participant can participate with multiple artworks, but they can only win once.
  
13. The Jury of the contest consists of the Social Media team of Royal Talens and the Brand Manager of Amsterdam.
  
14. Criteria to be evaluated by and at the sole discretion of the Jury are the following:
  1. Originality of the Work
  2. Creative process
  
15. Five prizes will be given out in total. Each prize is an Amsterdam backpack filled with paint, brushes, pallet knives, markers, mediums and acrylic ink. The estimated retail value is approximately 200 euros.
  
16. If the winner of the prize hasn't responded to Royal Talens within a month of the announcement of the winners, the prize will expire.
  
17. The results are not subject to any correspondence.

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